

# borndigital

imaging architecture + products

## Stage 01 - Modeling

1. Client sends information to Born Digital
2. Born Digital begins building model once all information has been received from client
3. Born Digital sends draft images to client
4. Client checks model and angles of view. Sends list of amendments to Born Digital
5. Born Digital carries out amendments and sends further drafts to client
6. Repeat steps 4 and 5 until client signs off model and angles of view



## Stage 02 - Lighting and materials

1. Born Digital applies materials and sets up lighting
2. Born Digital sends draft images to client
3. Client checks materials and lighting. Sends list of amendments to Born Digital
4. Born Digital carries out amendments and sends further drafts to client
5. Repeat steps 3 and 4 until client signs off materials and lighting



## Stage 03 - Post-production

1. Born Digital applies 2D components to images such as people, plants and background and foreground elements
2. Draft images submitted to client
3. Client checks post-production elements and sends list of amendments to Born Digital

**Any amendments to the model, angles of view, materials or lighting at this stage will incur an additional charge**

4. Born Digital carries out amendments and sends further drafts to client
5. Repeat steps 3 and 4 until client signs off final images

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